

Forestry Industry Awards 2024

Sponsorship Information



Canterbury West Coast
Wood Council
AWARDS

About us

The Canterbury West Coast Wood Council was formed to provide a collective voice to promote, encourage and coordinate the sustainable economic development of plantation forestry and the wood products industry in Canterbury and the West Coast.

50+
members

With over 50 members the Canterbury West Coast Wood Council is the largest of the eight wood council's in New Zealand. Participating members come from the whole industry supply chain. They include nursery growers, forest managers, wood processors, distributors, and timber merchants to name a few.

The Canterbury West Coast Wood Council is taking the opportunity to recognise and celebrate industry excellence throughout our regions with an Awards dinner, and ceremony, to be held at the Te Pae Convention Centre in Christchurch on Friday 2nd August 2024. This will follow on from the inaugural CWCWC Awards in 2022. A night that was remembered as a huge success.

Celebrating our workforce is vital to ensure we have adequately skilled people working within the forest industry. The Awards are an important way to recognise the outstanding efforts that people have made over the previous years.

We invite you to be part of this evening and consider supporting this event through sponsorship to help us celebrate our hardworking achievers.



Judging & Nominations

A Judging panel of independent industry experts has been chosen for the difficult task of selecting winners for each of the award categories. All judging will be conducted confidentially.

Applicants will be nominated by either their employers or peers from within the sector on an official nomination form that will be available on the

www.cwcwc.co.nz website.



Mark Grover

I'm the recently retired General Manager of Operations for Rayonier Matariki Forests NZ. I've spent most of my 48 years of my Forestry career in the Canterbury Region along with a recent 5 year stint in the Southland /Otago region. Over that time, I've worked for the NZ Forest Service, The Forestry Corporation, Carter Holt Harvey Forests and for the past 18 years in management roles with Rayonier Matariki. I'm looking forward to joining the judging panel for the 2024 CWCWC Awards having been very impressed with the inaugural awards in 2022.

Meet the judges



John Hawkins

I have been in the Timber Industry my whole life and experienced many changes within the industry. I have been chairperson of NZ Timber Export, president of the Timber Federation and involved with numerous organization within the industry. I am looking forward to being involved in the Canterbury West Coast Wood Council Awards for 2024.



Dr Elizabeth Heeg

Chief Executive of the New Zealand Forest Owners Association

I'm looking forward to participating in the 2024 CWCWC Awards to recognise the awesome people involved in the forest industry in Canterbury and the West Coast and the great work they do.

Entertainment

The entertainer of the night is comedian and music personality Jackie Clarke. She will be returning to the stage as MC after wowing the CWCWC audience at the 2022 Awards night.

There will be a free drink on arrival with a cash bar offered for the night, along with a full course seated dinner that will be prepared and served by the catering team at Te Pae.



Jackie Clarke

Entertainer, singer and comedian.

Jackie Clarke MNZM is a New Zealand entertainer, singer and comedian. She was a judge on New Zealand Idol in 2005. In 2016, she was named Top Female Artist by the Variety Artists Club of New Zealand. In the 2018 Queen's Birthday Honours, Clarke was appointed a Member of the New Zealand Order of Merit, for services to the entertainment industry.



Sponsoring

We are seeking the support of the entire region to make these awards a success and to provide the chance to celebrate the high achievers that are respected within the industry.

The value proposition for sponsorship will ensure your business reaches the industry target market, will generate networks and will grow the profile of your business to the benefit of the region.

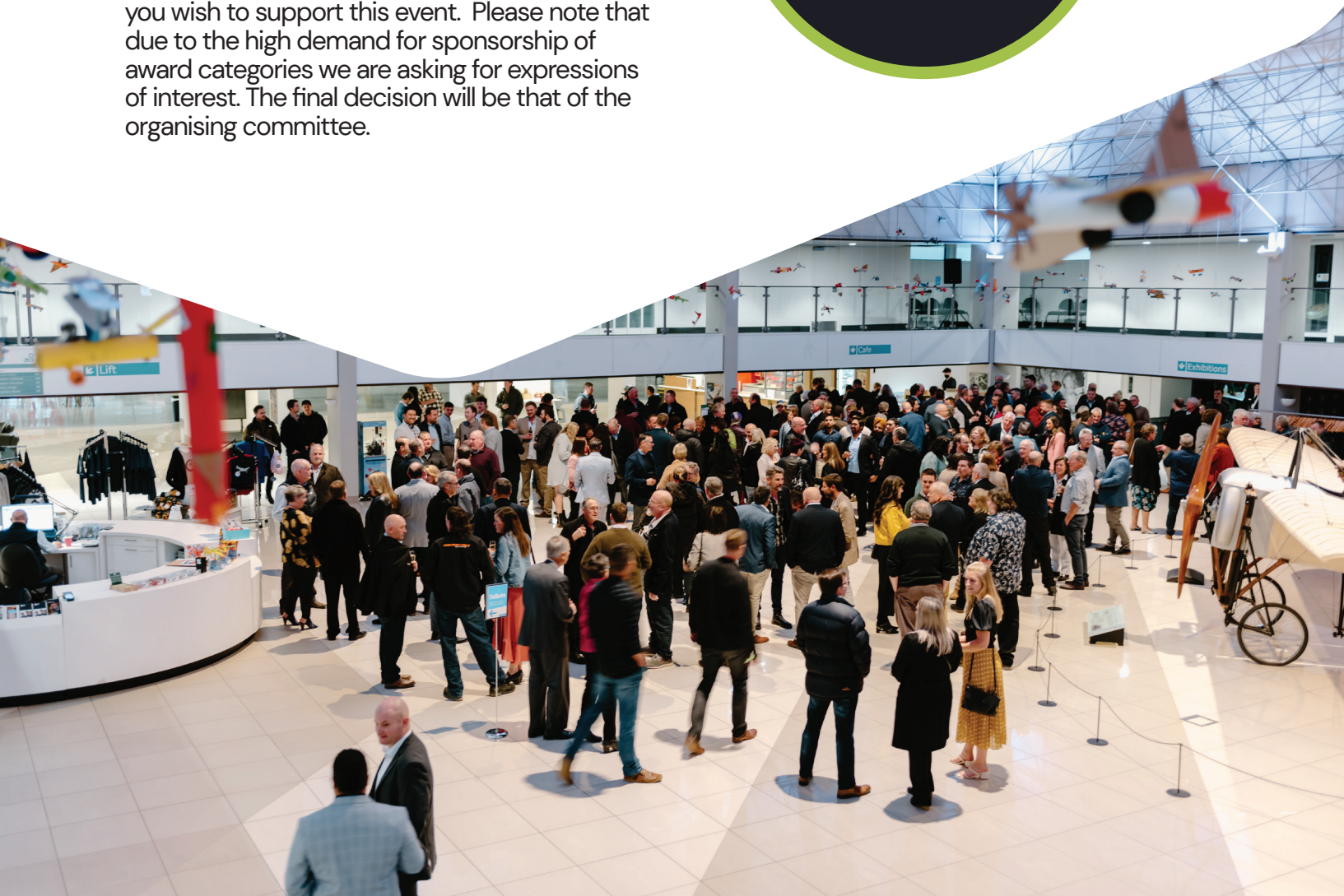
The following information will tell you more about each sponsorship category. Please contact us if you wish to support this event. Please note that due to the high demand for sponsorship of award categories we are asking for expressions of interest. The final decision will be that of the organising committee.

Your support will allow us to keep tickets costs at a level that will ensure wide representation from the industry. Following the success of our 2022 Awards we are anticipating a crowd of over 450 to attend in 2024.

anticipating a crowd of

450+

to attend in 2024



Sponsorship Options



This is a GOLD SPONSORSHIP level and there are ten Award Sponsorships available. This would entitle the sponsor to...

Have an award named after them, which would be transferred to the recipients trophy

Have a representative of the company involved in the award presentation and present the trophy on stage

Have their name on the sponsors list on each place sitting

Have their logo on social media and the CWCWC website

Be named during the evening by the event MC

All gold sponsors get 4 free tickets

Trophy Award Categories to Choose for Sponsorship:



Business
Innovation



Forestry
Excellence



Harvesting
Excellence



Distribution
Excellence



Wood
Processing
Excellence



Crew of the
Year



Emerging
Talent of
the Year



Outstanding
Health and
Safety



Outstanding
Environmental
Management



Outstanding
Contribution
to the Forestry
Industry

Gold

Sponsorship Options



Silver

A silver sponsor will receive the following:

Have their name and branding on the sponsors banner

Have their logo on social media and the CWCWC website

Be named during the evening by the event MC

All silver sponsors get 2 free tickets

Silver Award Sponsors

\$3000

Bronze Sponsorship Opportunities:

Have their name and branding on the sponsors banner

Have their logo on social media and the CWCWC website

Be named during the evening by the event MC

Other Options:

Pre-Dinner Drinks **\$2000**

Master of Ceremony **\$2000**

Complimentary Table Wines **\$2000**

Finalist Booklet **\$2000**

Contra Advertising – Includes radio, print and digital **\$2000**

Radio Adverts (3 packages) **\$2000**

Lucky Ticket Draw

Bronze Award Sponsors

\$2000

Bronze

To discuss alternative sponsorship opportunities see over for contact details.

We would like to thank you for taking the time to read and consider this proposal. Sponsors are critical to the success of the awards evening.



Should you wish to talk further about the opportunities described above, or would like to discuss other potential sponsorship opportunities related to the awards ceremony then please contact any one of the CWCWC Committee Member's below:

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Tony Brand	tony@brandlogging.co.nz
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